

Colani

EYEWEAR COLLECTION 2006



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Bio-Design

„Whenever we talk about biodesign we should simply bear in mind just how amazingly superior a spider’s web is to any load-bearing structure man has made – and then derive from this insight that we should look to the superiority of nature for the solutions. If we want to tackle a new task in the studio, then it’s best to go outside first and look at what millenia-old answers there may already be to the problem.“
Colani

Colani is one of the key precursors to Organic design, which was propagated in Japan as new „Biodesign“. Colani firmly believes that nature offers solutions to almost all the problems design has ever faced and will ever face. In his opinion, the focus must be on discovery, not invention. He started developing this design philosophy over 50 years ago, and in this regards he has certainly remained one of the pioneering minds behind what is now once more the design philosophy of the day.

Bio design



	2505	52/18-135
	c1	gold/rosé
	c2	light grey/gold
	c3	gold white/blue

	2501	51/17-135
	c1	gold/light violet
	c2	gold/cognac
	c3	gold/light grey

	2504	52/19-135
	c1	light grey/gold
	c2	gold/cognac
	c3	gold/violet

	2503	51/17-135
	c1	gold/pearl light violet
	c2	gold/light blue
	c3	gold/pearl rosé aubergine

	2502	51/17-135
	c1	gun-gold/apricot
	c2	gold/red
	c3	gold/turquoise



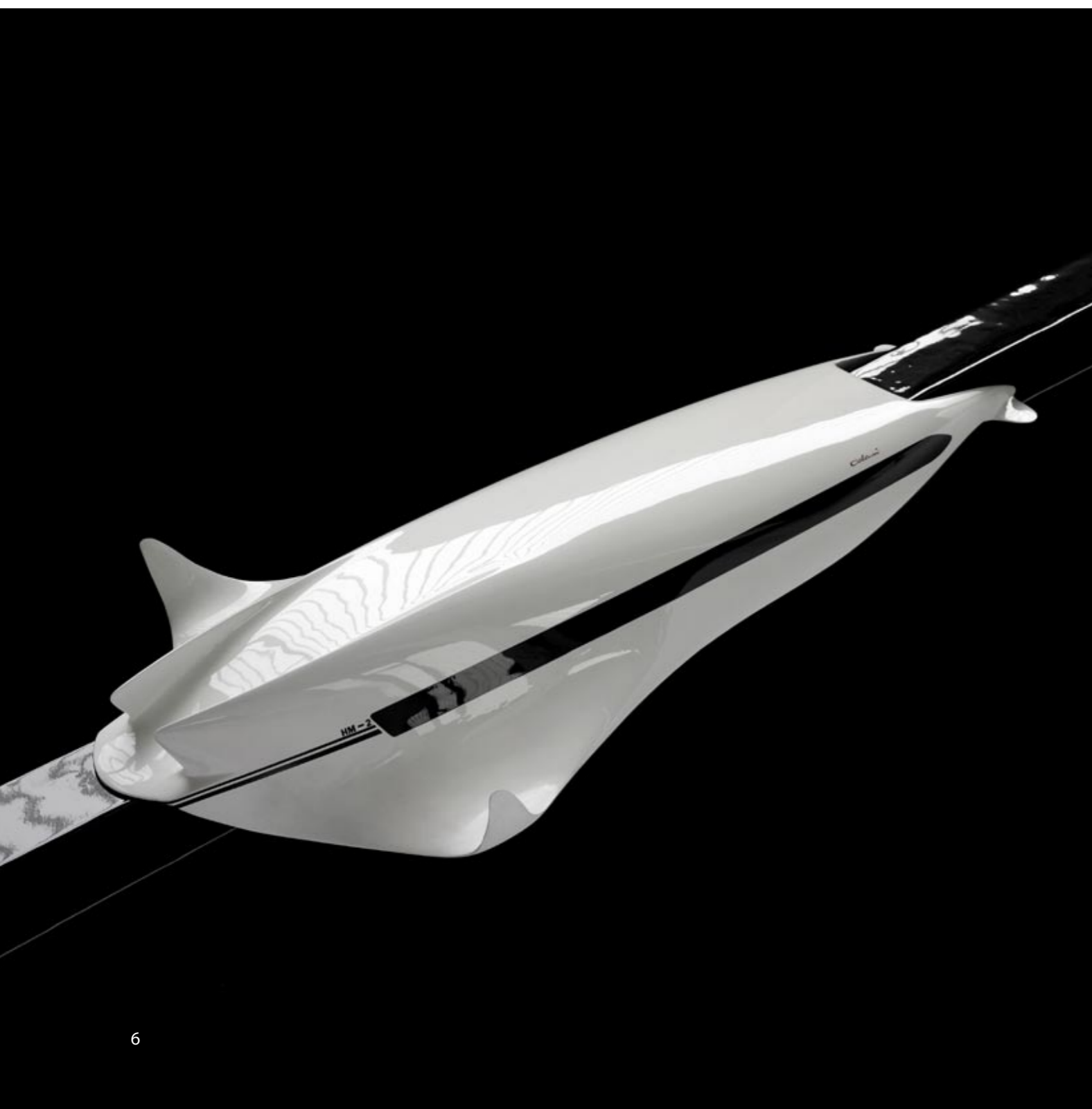
	2406	53/18-145
	<ul style="list-style-type: none"> c1 gold/white c2 anthracite/white c3 light grey/gold 	

	2405	52/18-135
	<ul style="list-style-type: none"> c1 navy blue/gold c2 gold white/granite green c3 gold/pearl rosé 	

	2404	53/18-140
	<ul style="list-style-type: none"> c1 gold/white c2 anthracite/white c3 light grey/gold 	

	2403	52/17-135
	<ul style="list-style-type: none"> c1 light grey/terracotta c2 gold/light blue c3 gold/havanna brown c4 gold white/lila 	

	2402	51/18-135
	<ul style="list-style-type: none"> c1 gold/havanna c2 gold/pearl violet c3 gold/pearl mint c4 white gold/dark blue 	



„Colani's place is secured as perhaps the most influential form visionary of the twentieth century in the field of industrial design. He has created dreams that push the limits of our perception of space and technological possibility to the edge of the Earth's stratosphere, and as the world of industrial design sought safety and acceptance through restraint he just kept blowing minds with the fusion of art and organic design. He remains ever relevant, connecting man to machine in the most profoundly utopian of ways.

Seeing his work at the age of fifteen made all possible for me because I realized that instinct is far more powerful than logic as the starting point for all new possibilities in our evolving world. Now, thirty years later, the incredible heart and soul of this man, who has created by hand and eye such an immense body of work, continues to inspire me as a friend and fellow techno-anthropomorphic believer lost in space but always supporting the potential of man.“

Ross Lovegrove, London



	2305	54/17-145
	c1	gold/white
	c2	mat silver/gold
	c3	anthracite/gold

	2253	52/18-135
	c1	gold/mint
	c2	bicolor/dark blue
	c3	gold/cognac

	2304	53/18-135
	c1	gold/white
	c2	navy blue/gold
	c3	copper/gold


	2250	54/18-145
	c1	gold/white
	c2	anthracite/gold
	c3	gold/light grey

	2302	54/18-135
	c1	gold/apricot
	c2	gold/pearl opal
	c3	light grey/black

	2254	51/17-135
	c1	light grey/violet
	c2	anthracite/gold
	c3	gold/light & dark brown

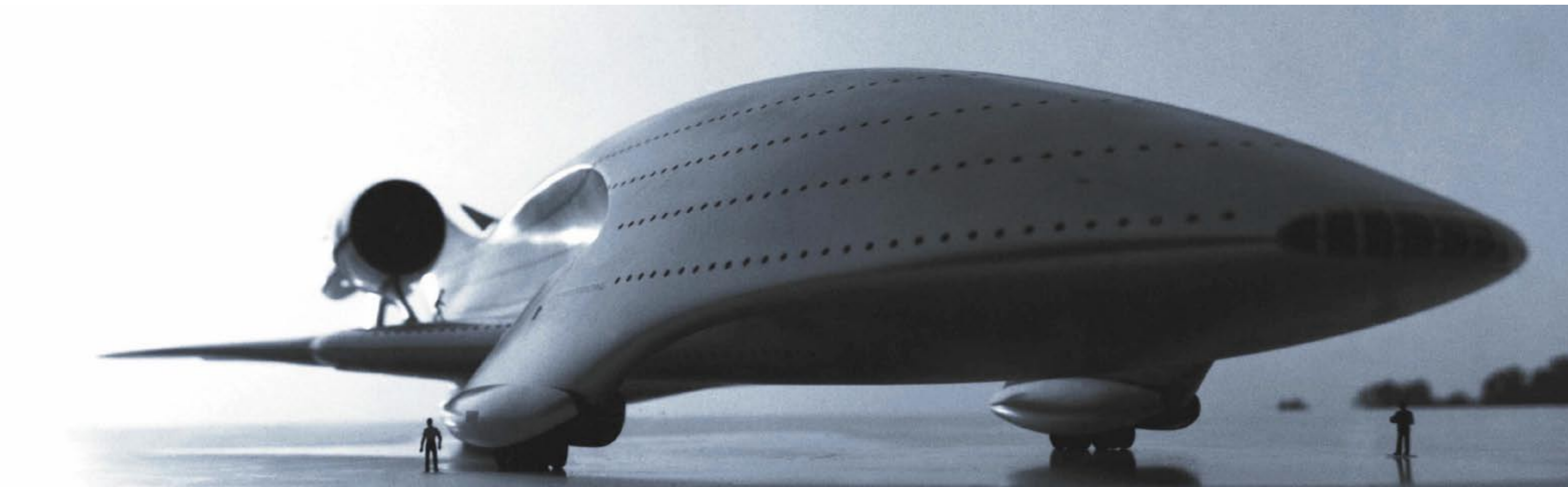


	2007	51/18-140
	c1	bicolor/rosé
	c2	gold/cognac-olive
	c3	copper/gold

	1704	53/16-135
	c1	copper/gold
	c2	gold/pearl blue
	c3	gold/pearl rosé

	1803	54/17-135
	c1	bicolor
	c2	bicolor mat/violet
	c3	bicolor/pearl black

	1701	51/17-140
	c1	gold/white
	c2	gold/havanna brown
	c3	navy blue/white



For over five decades now Colani has been the unabashed agent provocateur of the design world. He thinks in terms of grand utopias, creating ingenious drafts for designs that preempt much of what is not yet technically feasible. While the design world has spent decades endeavoring like the Renaissance to quantify design tasks in terms of rules and laws, Colani acts like the Mannerists who succeeded the Renaissance and breaks all the rules to paint an unpredictable and moving picture of how the future could be designed.

It is precisely because of these qualities that at present Colani's working ideas are being rediscovered and reinterpreted world-wide - driven by a younger generation of designers such as Ross Lovegrove and Karim Rashid, who likewise believe that anatomy, technology and 3D shapes must form the basis if design is to be duly holistic and biomorphic.

